

# Barbara Guwak

## I WOULD DESCRIBE MY BACKGROUND AS ...

lively: I have been managing a consulting company with around 10 employees for several years now. On a smaller scale I am daily confronted with many of the things my customers experience on a larger scale. Economic pressure, conflict and competition, bogged down processes, excitement about success, invigorating contests and lots more.

I train executives and coaches at university level.

Confrontation with the VUCA world (volatility, uncertainty, complexity and ambiguity) has been determining my whole thinking and action for many years now.



## I ...

am a mother, businesswoman, storyteller, researcher and developer, manager, author, graphic artist, systemic coach, lecturer. All of the above even though I was only born in 1972.

THOSE WHO NEED A VUCA-  
EXPERT, FERVENTLY  
HOPE THAT BARBARA  
GUWAK HAS SPARE  
CAPACITY.

## I HAVE LEARNT A LOT...

as executive managing partner of promitto organisationsberatung gmbh.

as head of the organisation-consulting-department at ic2 consulting GmbH.

as self-employed business consultant, systemic coach and supervisor.

as CEO of datenwerk innovationsagentur GmbH.

as assistant to the board at the Union of Private Sector Employees [Gewerkschaft der Privatangestellten (GPA)].

as professional tutor for Diagnostics at the Department of Psychology, University of Vienna.

## OTHERS SAY ABOUT ME ...

With Barbara it is funny and easy, even when dealing with difficult topics. She has countless ideas and is 'more curious than ten cats put together'. In her work she opens spaces of generosity, perspectives and opportunities.

## OTHER THINGS YOU SHOULD KNOW ABOUT ME ARE ...

hat I very much like to laugh!

I repeatedly take part in artistic projects and constantly look for ways to debate and solve problems artistically.

## MAIN FOCUS

Leadership Development and  
Development of High-Potentials |  
Supervision of Change- and  
Transformation-Processes in  
Organisations



## ACADEMICAL CAREER

Mag. Psychology with focus on  
Psychological Diagnostics and  
Business Psychology (University of  
Vienna)

Theory U Facilitator Training  
Accreditation as business consultant  
(2008)

Three-year course Supervision,  
Coaching and Organisational  
Development

## METHODS

Training  
Business coaching  
Storytelling